



OSI COMMUNITY PARTNERSHIPS

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I. THE OUTDOOR SPORT INSTITUTE

OSI's Mission

Empower people through outdoor sport to create better lives, better communities, and a better world.

At OSI we:

- Inspire young people to use the outdoor sport as a means to change their lives
- Help them integrate the outdoors and outdoor sport into their lives and communities every day
- Create capacity in the community to multiply and sustain this impact

We do this by building a virtuous cycle where we:

- Recruit & engage students at the community level, with the help of local partners, and get them excited about the outdoors and outdoor sport.
- Provide them ongoing, world class opportunity to develop themselves on Team OSI, in exchange for contributing equally in their communities



- Multiply and sustain this impact by supporting community partners with training, curriculum, and equipment, ultimately engaging more students as part of OSI.



Our Initiatives

At OSI we engage young people in changing the culture around active participation in the outdoors, creating a virtuous cycle that engages individuals and their communities. Our initiatives are focused on fostering empowered individuals who live long lasting, active outdoor lifestyles in supportive communities.

Team OSI

A peer-driven, professionally supported community led by OSI staff with a focus on engaging young people and adults in changing the culture around outdoor sport.



OSI Summit

Designed to introduce Maine high school students in 9th and 10th grade to the mission, curriculum, philosophy and opportunities of Team OSI and recruit participants as new members of Team OSI.

Model Community Partnerships

Community capacity building through consultation, education & training, programming and infrastructure development to support high quality, community-based outdoor sport opportunities.

II. OSI's COMMUNITY PARTNERSHIP RESOURCES

The goal of our Community Partnerships initiative is to build community capacity to develop programming, infrastructure, and resources that support effective and sustainable outdoor sport opportunities at the community level, while at the same time recruiting local youth and adults to Team OSI, building a stronger network for everyone.

Through these partnerships OSI is able to provide the following:

Consultation

OSI provides consultation on action planning, funding strategy, program development/execution, and infrastructure development throughout the partnership process.

Education & Training

OSI blends classroom and hands-on learning time to deliver instruction on foundational concepts of teaching and learning outdoor sport.

Model Programming

Outdoor sport programs executed by OSI coaches and assisted by community volunteers that serve as examples for future community run programming.

Resources (Curriculum and Equipment)

OSI's curricula are a comprehensive instructional resource for community program leaders.



OSI's equipment library consists of mountain bikes, canoes, recreational kayaks, stand-up paddleboards, snowshoes, and cross-country skis that can be used to support community programming.

III. COMMUNITY PARTNERSHIP DETAILS

OSI works with the selected Community Partners to develop and execute the community action plan, providing a combination of the resources outlined above. The role of the Partner Community is to –

- Form a team of community stakeholders with defined leadership
- Articulate a clear vision of community goals
- Develop and execute the action plan
- Share community metrics with OSI

Step 1. Partnership Packet Review

Before submitting an application, individuals should review this packet completely. If you have additional questions please contact Josh Firmin
207-554-0221 / josh@outdoorsi.org.

Step 2. Application

Prospective partnership communities must submit an application. Applications are accepted during the month of February. The application and application criteria is included at the end of this packet.

Step 3. Interview

Finalists will be interviewed in March.

Step 4. Selection

Partners will be selected and notified in April.

Step 5. Action Planning & Budget Development

With OSI's help, a team of community stakeholders will develop a community action plan. This action plan will outline a year of community partnership programming. A comprehensive budget will also be generated, outlining all costs



associated with the partnership. Each action plan and partnership budget is designed to address the unique and specific needs of the community partner.

Step 6. Funding Model Development

OSI will work with the partnership team to develop a funding strategy to support the action plan.

Step 7. Exit Planning

The OSI Initiative Coordinator and partnership team will develop a partnership exit strategy to provide guidelines for sustaining outdoor sport development following partnership completion.

Step 8. Program Reporting & Follow-up Interview

With support from the [Data Innovation Project](#), OSI is collecting and analyzing data from the partnership initiative. Our aim is to share results and best practices across our network. The partnership team is responsible for gathering and reporting community program data using methods provided by OSI. A follow-up interview and survey will take place six months after the conclusion of the partnership, and again one year later.

IV. PARTNERSHIP TIMELINE

Application

February – Application submission period

March – Finalist interviews

April - Partners selected

Year One - Development

May & June - Action plan development

August through April - Funding strategy development and implementation

Year Two - Execution

May - Action plan execution begins

October - Exit plan developed



April - Partnership review
October - Follow-up interview

V. ACTION PLAN OVERVIEW

What is the action plan?

The action plan outlines a year of community-based programming. The community partnership team will lead the development of the action plan with consultation and support from OSI.

Components of the Action Plan Development

1. Stakeholder meetings - Share ideas and collect input on goals, vision, and priorities
2. Community Inventory Assessment - What resources exist? What are the resource gaps?
3. Create partnership calendar and timeline.
4. Develop budget and funding strategy.

VI. PARTNERSHIP APPLICATION

To apply, communities must -

1. Be in Maine.
2. Have an established team of stakeholders, preferably from a broad cross-section of the community, willing to see partnership through
3. Have a vision for community action

The "OSI Community Partnership Application" is available at:

<https://www.cognitofrms.com/OutdoorSportInstitute2/ApplicationForOSICommunityPartnership>



VII. CONTACT

Any additional questions regarding the OSI Community Partnership Initiative or any of the information outlined in this document should be directed to:

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